



# MARTINA KRAUSE

Diplom Betriebswirtin (FH) (MBA)

## Professional Experience

---

### 09/2018 - now

Danube University Austria, Service Center for Digital Teaching and Learning (E-Learning Department), E-Learning Project Manager, Moodle (LMS) Usersupport, Producing and planning of all E-Learnings, Head of the MediaStudio, Audio- and Videoproduction, Content creation for all departments and courses

### 02/2017 - 07/2018

E-Learning Company Vienna, Austria, Producer and Programmer of E-Learnings with Articulate Storyline

### 12/2014 - 01/2017

Graphic artist / product photographer, Zaruba, Wr. Neudorf / Austria

Catalog production, photography and all graphic works

### 01/2011 - 11/2014

Self employed, Vienna/AustriaGraphics, photo and web projects,

Photography, lecturer for graphic / web design and marketing at the German Pop Academy, Atelier04 and other course instructors

Tour guide for Eurotours, Vienna / Austria

### 02/2010 - 11/2010

Graphic Designer, Arcotel Hotels, International Hotel Chain, Vienna/Austria Design of a new advertising line.

Complete marketing for a new hotel in Hamburg: Photography, layout and graphic . Design of all advertsing materials for the existing Hotels, like menus, brochures, ads, large scale projects and much more.

### 06/2007 - 12/2010

Graphic & web design (50%) and Business clerk (50%), Hochschulstiftung, Vienna / Austria Controlling, planning and monitoring the economic process of a university, Creation, design, execution of brochures, flyers, advertisements, posters, websites, and publications in the university sector of german - speaking countries (D-A-CH).

### 03/2004 - 05/2007

Self-employed in advertising and Webdesign, Munich / Germany

### 01/2001 - 02/2004

Marketing specialist, Oskar Schunck KG, Munich / Germany

Programming of webshops for insurance sales, implementation of a CRM system, web programming, graphic design and layout, advertising, trade show preparation and post-production, sales support.

### 04/1999 - 12/2000

Running of an Ebay shop for model railways, Munich / Germany

### 02/1996 - 03/1999

Infomanager & Sales Manager, Nordstern-Colonia Insurance, Vienna / Austria Training, support and networking of the sales stuff in the IT field mainly for sales software.

### 02/1993 - 01/1996

Self-employed Graphic & Web, Munich/Germany

Web Design / -programming, Print & Layout and Order Photography

## Education

---

### 10/1988 - 10/1993

University of applied science, Munich - Rosenheim / Germany

Course of studies: Management with focus on studies: Marketing, Advertising & Sales

Graduation: Diplom Betriebswirtin (FH) (Rating: 1,9) (equal MBA), 1993

### 2013 - 2014

Course: Pressphotography & Photography, Vienna / Austria

### 2012 - 2013

Diploma course: Tour guide, Vienna / Austria

### 2012

Diploma course: Social Media Designer, Vienna / Austria

### Contact

Johannes de la Sallegasse 12/3/36  
A-1210 Vienna / Austria

+43650 / 41 38 666  
martina-krause@gmx.net  
www.graphicandphoto.com

### Personal Datas

Born on May, 19th. 1968 in  
Vienna/Austria  
Nationality: Austria & German  
Single, no children

### Skills

Englisch: C1  
German: Native  
Network/PC-Configuration

MS-Windows (XP, Vista, 7, 8 & 10)  
MS-Office/Teams/Outlook  
Photoshop, Illustrator, InDesign  
Dreamweaver, Animate  
Premiere, After Effects  
HTML, CSS3  
Moodle (LMS), Articulate,  
Camtasia, Zoom  
(PC/MAC)

### Hobbies

Photography  
Video filming and editing  
Travelling/Tourguiding  
Culture  
Reading

### Driving Licence

Car and small Lorries