

# letters of recommendation

martina krause  
vienna-austria  
2021

Krems, June 9th, 2020

### To whom it may concern

It is with great pleasure that I comply with Martina Krause's request to write a reference to her in my role as head of the Memmingen (Germany) teaching location at Danube University Krems.

As a media designer / learning technologist and colleague in the Service Center for Digital teaching and learning (E-learning center), I experienced Ms. Krause as extremely dedicated, namely during the entire pandemic.

During the corona crisis, we had to adapt the content and methodology of our face-to-face courses to online lectures in a timely manner so that students would not fall behind. Thanks to the dedicated support of Martina Krause, we were able to conduct the master's thesis defenses and lectures digitally just two weeks after the first lockdown. She instructed the lecturers in our moodle learning management system, prepared exams on Moodle and DUK-online, created the necessary templates for the individual lecture modules and provided the lecturers and professors with technical support.

In addition, she recorded the lectures on video and put them into a professional visual setting with the right video, sound and editing technology. In doing so, I experienced her as a virtuoso of all common ADOBE products.

Thanks to her open personality and her positive, committed character, she took away the fear of the technically non-experienced lecturers about the recording technique and choreographed the digitalization of the lectures and exams with the highest professionalism on all levels. Her technical expertise, her creativity in finding the best possible solutions even in challenging moments, and the speed with which she tackled things and successfully implemented them, inspired supervisors, lecturers and students all in equal measure.

Thanks in part to these outstanding performances, we were able to finally close the Memmingen university location in the summer of 2021 and still continue to provide students with the best possible virtual support.

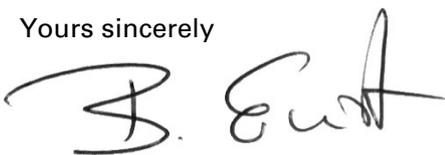
I personally appreciate Martina Krause for her direct and open manner as well as her will to perfection.

If we had not shut down the Memmingen campus in 2021 for strategic reasons, Ms. Krause would still be working for me.

I wish her all the best for her professional future!

Please do not hesitate to contact me if you have any questions.

Yours sincerely

A handwritten signature in black ink, appearing to read 'B. Ernst'.

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Director of the Memmingen Campus

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Baumgarten, July 7, 2021

### **To whom it may concern!**

My former colleague, Martina Krause, Graduate Business Economist FH, has asked me to write a letter of recommendation on her behalf, and I am more than happy to oblige. Prior to my retirement on July 1, 2021, I had the opportunity to working with Martina Krause in my former function as head of the E-learning Center. During the last couple of years of my 25 years of professional career at the Danube University, I was in charge of quality development in e-learning and, in particular, of the implementation of our new Media-Lab.

Martina Krause proved to be an outstanding expert in evaluating, procuring and commissioning all the equipment of the Media-Lab. As a result, she was assigned the responsibility of the entire Lab. Martina's tasks include the acceptance management of the studio by the teaching staff. In particular, however, it is thanks to her appealing nature that multimedia content is now produced to a high degree. She is responsible for the entire workflow, ranging from consulting to scripting, recording and post-production.

Luckily, with Martina Krause we have gained an outstanding individual who, thanks to her most unique interpersonal winsome manner on the one hand and her very profound know-how of the hardware and software deployed on the other, has turned the new Media-Lab into a success story.

While content production quickly turned out to be Martina's passion, she brilliantly was also handling somewhat tricky interfacing tasks between newly installed equipment and our learning management system MOODLE.

I highly recommend Martina Krause. Her abundant energy combined with her genuinely witty demeanor will prove to be a superb addition to your team. Please feel free to contact me if you would like further information about Martina's admirable performance.

Sincerely,



Erwin Bratengeyer

Wiener Neudorf, March 14th. 2017

### **Letter of recommendation for Ms. Martina Krause**

As the owner and former employer of Ms. Dipl. BW (FH) Martina Krause, born May 19, 1968, I am happy to comply with the request to provide her with a reference.

At that time, we hired Ms. Krause to bring our catalogs / printworks and online presence up to date in terms of design and quality. This involved up to four catalogs per year with up to 350 pages per catalog and our complete new online shop. Thanks to her many years of experience in graphics and photography, her wealth of ideas to represent complex things in a simple manner and her eye for clean representations, the first standard catalog was a great success and a valuable component to set our new print presence apart from the competition.

We appreciated the work of the professional photographer Martina very much, because she also created professional and creative product photos and scene photos in our studio, which we still consider today as a benchmark for quality for our company.

I would also like to highlight her cooperation with our decoration team and sales team, as she is not only very committed, but also communicates professionally, uncomplicated and extremely friendly with all employees and customers at all times.

Her practical knowledge and the use of professional graphics software and the latest IT technology always led to extraordinary ideas and always set us apart from our competitors. We still like to fall back on the layouts and product photographs developed by Ms. Krause.

Our sales team is still in contact with her to this day.

What I particularly appreciated about her is her loyalty to my company and her support of our warehouse team and shipping team during particularly intense sales periods, such as before Christmas.

I got to know and appreciate Ms. Krause as an uncomplicated and very competent person and I can strongly recommend her for future employers.

If you have any questions for me, don't hesitate to contact me.

With best regards

Mag. Oliver Zaruba / Owner and CEO of ZARUBA GmbH

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Montreal, 6th July 2021

### Reference for Mrs. Martina Krause

It is a pleasure to recommend Mrs. Krause for employment with your company. I have known Mrs. Krause for one year during which time managed a team of two graphic and two web designers at the Arcotel Hotels groups (an Austrian four-star hotel chain).

Mrs. Krause is a bright, self-motivated and goal oriented professional. I have been constantly impressed with Mrs. Krause's creativity, attitude and productivity. She is a brilliant graphic and web designer, and her creativity and innovation go well beyond any bounds I have ever seen.

She developed concepts, graphics, layouts for product illustrations, company logos; she was adept at identifying media outlets and achieving press coverage for our products such as advertisement of a new hotel (number seven in Berlin, Germany), different hotel flyers throughout the year depending on occasion (easter, x-mas, valentine, mother's day, father's day, etc.), fence posters on the constructions site where the hotel was built, internal house newspaper/magazine, etc. She also worked with social media, setting up and monitoring our accounts with Twitter, Facebook, and various other social media sites. On the top, she made a new home page for the hotel because of a new re-branding.

She kept her team always up to date with the latest technologies (software as well hardware) by attending workshops, courses, and reading relevant material in order to deliver best projects ideas. Due to her rich knowledge in the field, she held several trainings within the Marketing department so that other staff members could also benefit from her skills. I particularly appreciate Mrs. Krause's willingness to take initiative to support her team. Her team was the top performance work team within the hotel chain.

As a team player, Mrs. Krause worked very well with her colleagues in marketing as well within other departments. As a manager with her time divided across many responsibilities, she balanced competing needs with humor and professionalism.

I am confident that she will devote herself to a position with your company, organization, or institution with a high degree of diligence. She is a quick learner and has shown the ability to digest large volumes of information. Mrs. Krause has demonstrated the ability articulate information and ideas in both the verbal and written forms.

I recommend Mrs. Krause for any position that will draw upon her skills and her proven record of contribution to graphic and web design, training (online training, e-learning) and marketing. She was a remarkable colleague and contributor to Arcotel Hotels. I recommend Mrs. Krause without reservation.

Call me if you need additional information. I'd be happy to tell you more about Mrs. Krause's achievements at Arcotel Hotels. I can be reached at +1 514 466 1176 (I currently live in Canada) or you may contact me via email at [theresawolf@gmail.com](mailto:theresawolf@gmail.com).

Sincerely,



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Theresa Wolf, BA MMA  
former Hr Manger at Arcotel Hotels & Resorts

## To whom it may concern

In my role as sales and office manager of the Vienna City branch, I am happy to comply with Ms. Martina Krause's request to write her a reference.

Elite Tours has been a family-run bus company, travel agency and ticket agency based in Vienna on the Austrian market for over 50 years. Ms. Krause has been working successfully for us as a tour guide for air and bus trips for several years and leads standard and special trips with up to 50 people worldwide.

Especially when it comes to new tours and trips, we rely on Martina, as she always acts very calmly and prudently, even in extreme tension and even in emergencies, and can make optimal use of her many years of experience.

Her precise time management and her flexibility to react in the best possible way to unforeseen events and at the same time to show appreciation for our travel customers is very valuable to us.

Since she has a great deal of specialist knowledge and is constantly up to date with the latest literature, we are regularly happy to receive feedback from our customers that Ms. Krause often adds the latest highlights to her tours. We regularly update our travel programs with her suggestions.

Due to her friendly and fun-loving nature, she is very popular with our travelers, so we are happy to use her for a wide variety of tours.

Her loyalty to our company is expressed in the always correct billing of expenses and also in the entrusting of sometimes high amounts for admissions or tickets for events.

Our staff enjoy working with Martina Krause very much and appreciate her commitment to carry out the assigned tours in the best possible way for Elite Tours.

Martina is one of our regular tour guides and we are happy to recommend her for future employers.

Should you have any questions, please do not hesitate to contact me.

I look forward to working with her in the future.

With best regards



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